

October 3, 2011  
**4<sup>th</sup> Annual Statewide Right Care Initiative Dean's Leadership Summit**  
*UCSD Scripps Seaside Forum, San Diego, California (next to La Jolla Pier)*

**2011 California Statewide Goals—Preventing Strokes, Heart Attacks, and Diabetic Complications**

**National HEDIS 90th Percentile Targets:**

- 70%** of hypertensive patients with **blood pressure** controlled: <140/90 mm Hg
- 70%** of patients with cardiovascular conditions with **lipids** controlled: LDL-C < 100 mg/dL
- 81%** of diabetic patients with **blood sugar** controlled: HbA1c <9
- 55%** of diabetic patients with **lipids** controlled: LDL-C < 100 mg/dL

**8:30 - 9:00**     **Check-In and Continental Breakfast**

**9:00 - 9:20**     **Welcome & Introductions**—San Diego Mayor Jerry Sanders; California Department of Managed Health Care Director Brent Barnhart; US HHS Region 9 Director Herb K. Schultz; James Dunford, MD, Director, City of San Diego Emergency Medical Services and President, San Diego Chapter, American Heart/Stroke Association

**9:20 - 9:40**     **National Million Hearts Campaign & the Right Care Initiative**—Robert M. Kaplan, PhD, National Institutes of Health Director, Office of Behavioral and Social Sciences Research

**9:40- 10:00**     **Right Care Initiative Metrics: Progress and Opportunities**— Carol Mangione, MD, MSPH, Principal Investigator, National Institutes of Health Heart, Lung, and Blood Institute Grand Opportunity Grant

**10:00-10:20**     **Right Care Initiative: Innovation and Implementation**—Dean Stephen Shortell, PhD, MPH, MBA, UC Berkeley School of Public Health, Blue Cross of CA Distinguished Professor Health Policy and Management; Chair, Statewide Right Care Technical Expert Steering Committee (RCI-TEG)

**10:20 – 11:00**     **Splicing Fresh DNA into Our Care Improvement Efforts**—Arnold Milstein, MD, Medical Director, Pacific Business Group on Health; Director, Stanford Clinical Excellence Research Center; PCORI Board Member; Member, RCI-TEG

**11:00- 12:00**     **Rolling Up Our Sleeves in Our San Diego Demonstration Project**—Anthony DeMaria, MD, Editor-in-Chief, Journal of the American College of Cardiology; Chair, Right Care Beyond the Medical Groups San Diego Steering Committee; Judith and Jack White Chair in Cardiology and practicing cardiologist, UCSD; Hattie Rees Hanley, MPP, Right Care Initiative Project Director

- **University of Best Practices- Creating High Value Improvement: Arch Medical Group-** Scott Flinn, MD, Medical Director and Mary Ellen Leahy, RN, Director of Performance Improvement and Continuity of Care
- **VEBA-United-Kaiser-Ralphs-** Warren Barnes, JD, Right Care Regulatory Consultant, UC Berkeley Dean's Office; Nancy White, General Manager, Southern California Schools VEBA Advocacy Program; Jim Dudl, MD, Kaiser Care Management Institute Clinical Lead and Vice-Chair, San Diego Beyond the Medical Groups Right Care Steering Committee; Rebecca Cupp, RPH, Vice President, Ralphs Groceries Pharmacy Division; Jeff Mason, MD, Senior Medical Director, United Health Plan; Terence Offenberger, Medical Director, United Health Plan

**12:00 - 12:20**     **Break**

**12:20 - 12:50**     Luncheon Presentation—**Rolf Benirschke, San Diego Chargers Star Kicker & President, Legacy Health Strategies: The San Diego Heart Attack and Stroke Free Zone “Be There” Patient Activation Campaign**

- Anthony DeMaria, MD, Judith and Jack White Chair in Cardiology, UCSD School of Medicine
- Elizabeth Helms, Executive Director, CA Chronic Care Coalition and San Diego Right Care Coordinator

**12:50 – 1:50**     **Examining Health Disparities for BP, LDL, and HbA1c Control: Finding the Rainbow Inside Clinical Data**

- Susan L. Ivey, MD, MHSA, Research Director, UC Berkeley Center For Health Research in Action- Moderator
- Winston F. Wong, MD, MS, Medical Director, Community Benefit, Disparities Improvement and Quality Initiatives, Kaiser Permanente, National Program Office
- Rodney Hood, MD, President, Multi-Cultural Independent Practice Association
- Harvinder Sareen, PhD, MPH, CHIE, Director, Clinical Programs, Anthem Blue Cross

**1:50 – 2:30**     **Multi-Billion Medicare-Right Care Stars Alignment—Perspectives**—Wells Shoemaker, MD, Medical Director, California Association of Physician Groups; Elaine Robinson Frank, Director of Quality Improvement, Health Net

**2:30 - 2:45**     **Navigation During the Shift of Health Care Tectonic Plates**—Kenneth W. Kizer, MD, MPH, Director, Institute for Population Health Improvement and Member, RCI-TEG

- 2:45 – 3:30**     **GO Grant Research Preliminary Results**—Carol Mangione, MD, MSPH, Principal Investigator, National Institutes of Health Heart, Lung, and Blood Institute Grand Opportunity Grant and Co-Principal Investigators Allen Fremont, MD, PhD, RAND; Jan Hirsch, PhD, UCSD; Susan L. Ivey, MD, MHSA, UC Berkeley; and Hector Rodriguez, PhD, MPH, UCLA
- 3:30 – 4:00**     **Crystal Ball: Patient Centered Mobile Health is in Your Future**—Don Jones, VP, Global Wireless, Qualcomm; Response from Don Hufford, MD, CMO, Western Health Advantage (with show-and-tell during reception)
- 4:00 – 4:30**     **Metrics & Innovators Awards & the Work that Earned Them: Ralphs-United-Kaiser-VEBA, Medical Groups**—California Department of Managed Health Care Chief Deputy Director Shelley Rouillard; Dean Stephen Shortell

*Seaside Reception Celebrating Awardees Immediately Following*